

INVESTMENT STRATEGY - LONG ONLY

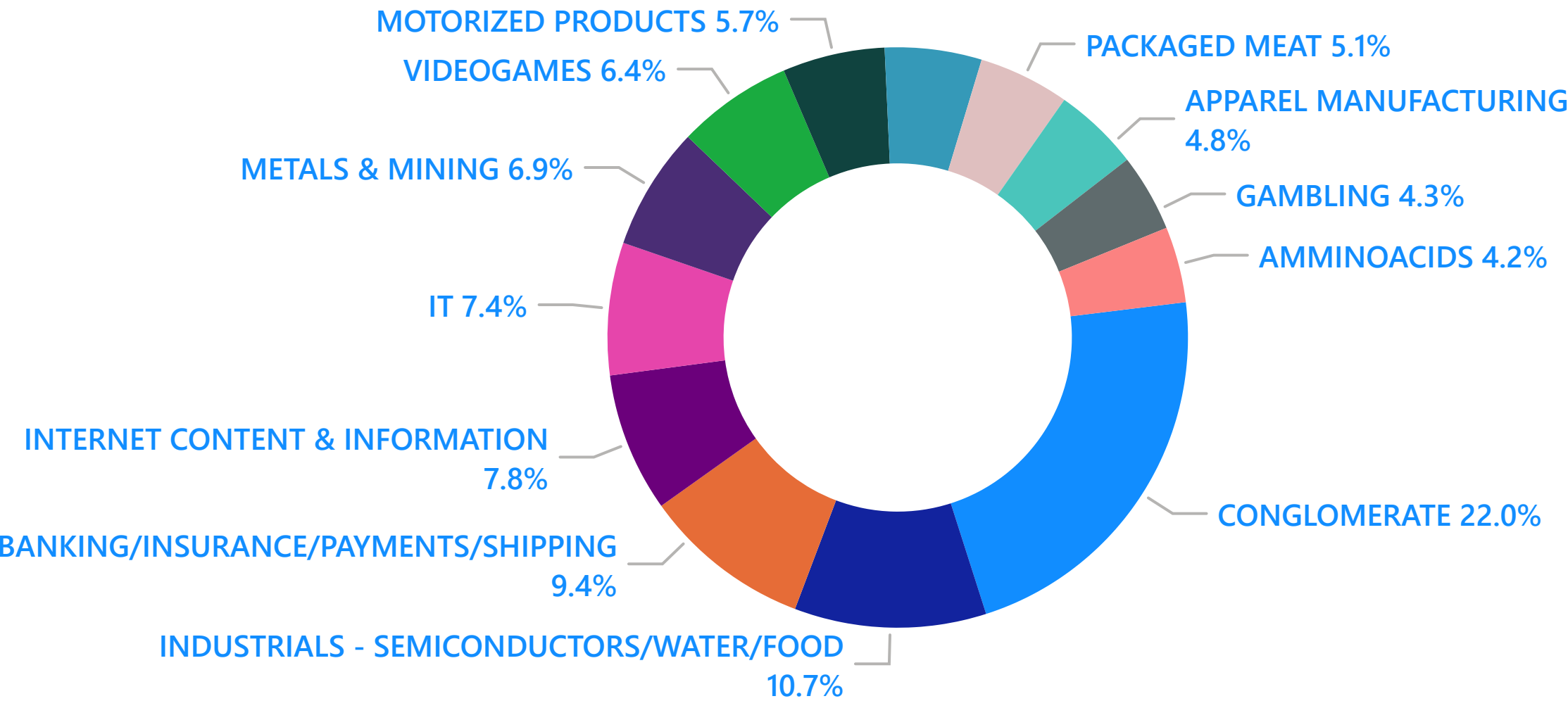
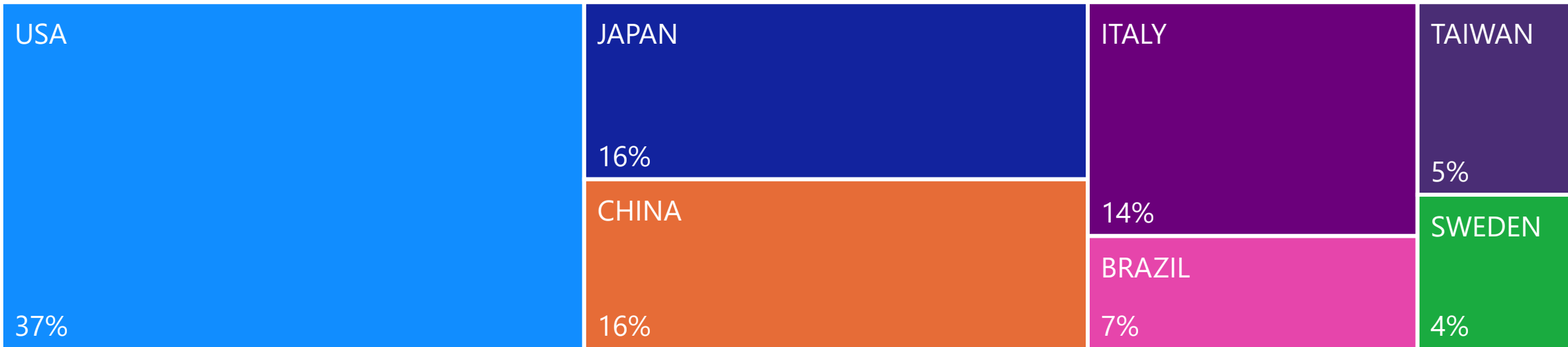
The primary objective is to generate **superior, risk-adjusted alpha** by actively managing a concentrated portfolio of high-conviction global equity holdings.

Our philosophy is fundamentally **bottom-up** and **sector-agnostic**. We believe that market inefficiencies create mispricings that can be exploited through rigorous proprietary research.

Our flexible portfolio design lets us concentrate capital in the most attractive opportunities across any sector. This approach avoids the inherent concentration risk and cyclical volatility of sector-specific mandates.

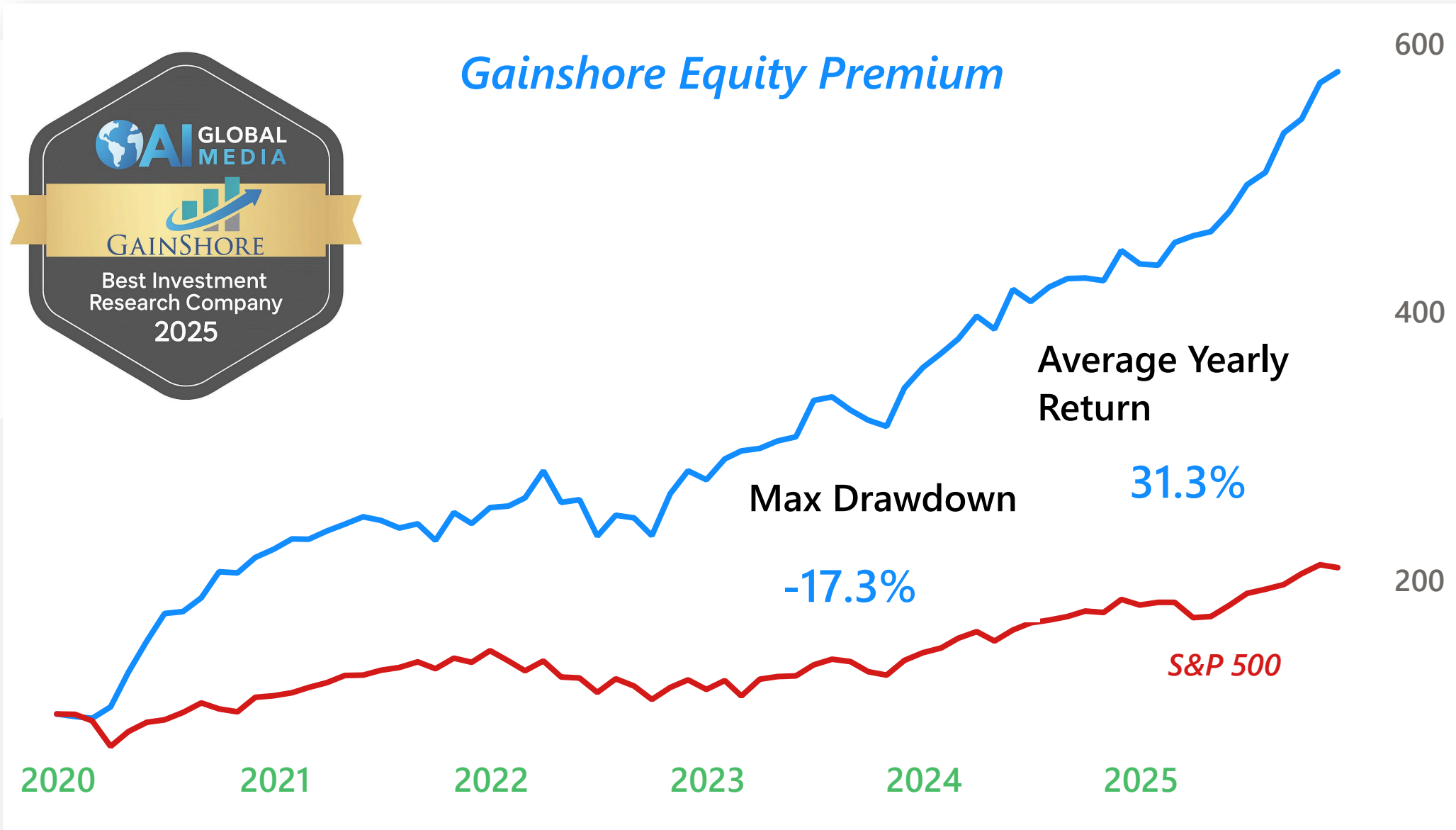
Our paramount strength lies in **Gainsearch**, our exclusive AI-driven system built to modernise fundamental research and enhance portfolio decision-making.

PORTFOLIO COMPOSITION BY GEOGRAPHY & SECTOR



HISTORICAL RETURNS

NOVEMBER



Year To Date	1 Year	3 Years	Since Inception
32.9%	29.9%	105.8%	478.9%

	2020	2021	2022	2023	2024	2025 (est.)
	122.8%	13.9%	8.2%	30.5%	21.6%	35.9%

0.5	1.7	3.3	4.2
Beta	Sharpe Ratio	Sortino Ratio	Alpha

BEST INVESTMENT RESEARCH UK 2025